



**Saint Helen Chamber of Commerce**

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**BOARD OF DIRECTORS MEETING**

Richfield Township Hall, 1410 N. Saint Helen Road, Saint Helen, Mi 48656

May 23, 2022

- I. Meeting Called to order at 6:05 p.m., the pledge of allegiance was recited by all
- II. Roll Call taken, Bev VanMeter (exc) , Jan Waltz, Kathy Jernigan , Ray Wlosinski, John Sutter , Vijay Kumar, Barbara Wieck (onleave), Vickie Smith.
- III. Additions to agenda—New Business: vacant board seat & EDC grant possibility
- IV. Introduction of Guests— None
- V. Motion by John Sutter and seconded by Vijay Kumar, to approve the minutes from the April 25, 2022 meeting. Motion Passed
- VI. Treasurer’s report submitted by Kathy Jernigan. Balance of general account \$2194.49 and balance from Summer Kick Off 5/21 \$833.73, reflecting all income & expenses. Report to be filed for future audit.
- VII. President’s Report Nothing really new to report. He attended the Roscommon Business Expo along with Jan and Kathy. Doesn’t seem the turnout was as good as past expos. Working on getting the new message center installed in front of the Township Building. Fire Department is to remove the holiday banners and replace with the New Banners that were ordered.
- VIII. Committee Reports
  - a. Memberships--- Dennis Dusseau joined as individual but was inquiring about the HL Historical Village responsibilities as a non profit. It was decided they should pay \$50.00 as organization since they do make money. At the expo Kathy may have gotten Model Train Club and Horizon Bank
  - b. Raffles--- Kathy hasn’t applied for the license because she had been working on the Kick Off....will apply for license next week.
  - c. Marketing Committee Report— discussed the quilt show. Now advertising will be sent in July for the Sept/Oct issue of the Country Register. Discussed expos and available grants
  - d. ARPA Committee Report-Applications are done & should be on the township
  - e. Summer Kick Off— crowds were down, weather cooperated. 25 free ice cream cards left. Discussed whether the Kick Off should be changed for next year....it’s a lot of work for little pay off. Justin Plunkett is taking over the rib cook off as Grange Bell has given up this job. He has been with the Rib cook off since the beginning and should be recognized for his 11 years of handling it.
  - f. Office Manager Update—Nothing new at the office.
- IX. Old Business
  - a. Bake Sale Update—the bake sale was successful. Received a lot of donated baked goods to sell.
  - b. No Snow Fun Run—Ray is attending this event to represent the chamber.
  - c. Higgins Lake-Roscommon Expo—low crowds, low vendors
- X. New Business
  - a. Flowers for Downtown—John Sutter said he would donate the \$120.00 for Kathy to go to Barts and buy six (6) potted Geraniums to put near the six (6) benches on the main street.
  - b. July 23<sup>rd</sup> is the Lake Assoc. Family Fun Fest at the beach/boat launch. This is an event that the Chamber started several years ago and then they gave it over to the Lake Association. The chamber would like to have a presence so Kathy suggested we sponsor a “Sand Castle Building” contest. All seemed to agree with that idea.
  - c. With Barb taking a leave from the board for health issues, Ray had interest from Jason Hertzberg to join the chamber board. It was agreed that he should be invited to the next meeting as a guest and go from there, get his email address so that we can send him minutes & agenda.

- d. EDC grants available up to \$25,000 with a 10% match (labor can be part of the match). Ray would like to submit for Pop Up Banners, Display bubble tent with table, laptop, monitor and marketing materials.
- XI. Items from the Audience---nothing
- XII. a. Good of Order---Fireworks alcohol cooler....drawing will be at 9pm, with instructions that the cooler will be picked up the next day by the winner. Tickets must state, "must be 21 yrs of age to purchase tickets". Tickets will be \$10.00 a piece.
- XIII. John Sutter made a motion to adjourn the meeting at 7:20pm, seconded by Vijay Kumar .

Respectfully,

Vickie Smith  
Recording Secretary