



# St. Helen Chamber of Commerce

March 29, 2021

## Meeting Minutes

- I. Meeting was called to order at 6pm by president, Jan Waltz. Pledge of Allegiance recited by all in attendance
- II. Roll Call: Janet Bawol, Tula Alexander, Kathy Jernigan, Jan Waltz and Ray Wlosinski were present. John Sutter was absent with notice. A quorum was present
- III. Additions to the Agenda- None
- IV. Introduction of Guests – None
- V. Approval of January 25, 2021 Minutes - A motion was made by Kathy Jernigan to accept the minutes as presented and the motion was seconded by Ray Wlosinski. Motion passed.
  - a. Correspondence—None
- VI. Treasurer's report— Kathy reviewed the income/expenses for March 2021.
- VII. President's Report – Jan discussed the county visitor's guide. Not all municipalities in Roscommon County were notified that this booklet was being developed. She is disappointed with the content as it seems to be mostly ads and not a lot of activities to draw people to Roscommon County. Grange is working on the local guide, however. John Sutter contacted someone who will help Grange sell ads, which will help with the local visitor's guide. She also discussed membership fees for seasonal businesses in St. Helen. Some of the businesses are only open a few months of the year and a reduced price for chamber membership is being discussed. Jan will discuss this further at the next meeting. The county has received federal monies due to the virus as a result of revenue being lost from not having as many visitors coming to this area in 2020. Kathy is going to do some calculations to see if the St. Helen chamber would be eligible to receive any of these monies and take that information to the next marketing meeting. Jan also discussed the upcoming chamber board elections. She would like the new board to take on more roles with the events which the chamber hosts throughout the year.
- VIII. Standing Committee reports;
  - a. Membership - Kathy would like to see more membership tables at events throughout the year.
  - b. Grants – Tula sent out information to the board members regarding a possibility of a disk golf course. She is going to research to see if grant monies are available to assist with this potential project. Members discussed this project to see if it is feasible for our area.
  - c. Raffles – Nothing new to report.
- IX. Old Business
  - a. Santa Comes to St. Helen – Discussions continue regarding the possibility of moving the event to Thanksgiving weekend. The St. Helen Lake Association (SHLA) has hosted the parade portion of this event for the past three years. Janet reported that if the event is moved to Thanksgiving weekend, no SHLA board members are available that weekend. They have set December 4 as the day they would host the parade, however should the Christmas events be moved the Thanksgiving weekend, another individual or group will have to host the parade. Nothing was determined and discussion will continue at the next chamber meeting.
  - b. Summer Kick-Off – Kathy. She has been receiving responses from vendors for this event. Crafters are not charged if they would like to have a booth for their wares. This year there will be a cornhole contest, watermelon eating contest and more. Jan and Kathy would like to have a rib cook-off contest that the public could taste and judge, but need to discuss this further.
  - c. Review of Ice Fishing Contest – Kathy/Ray. The ice fishing contest went well. 98.5 did live remotes from the Minnow Bucket during the event. This will be held again next year.
  - d. Disc Golf – This was discussed previously.
  - e. Budget Items – Banners, Flowers – Kathy. Kathy would like to purchase Spring banners and flowers for the downtown area. Tula made a MOTION for Kathy to spend up to \$400.00 for banners and flowers. Jan supported. The MOTION carries.
- X. New Business:
  - a. Election of Officers – Jan reported that Vickie will participate in the Nomination Committee to find chamber board members. She needs to find two more people to be on this committee. The new board of 7 will be seated at the July meeting.

- b. Summer Blast – This year’s event is scheduled for the last weekend of June. Kathy has all of the materials ready and will confirm at the next Marketing Meeting.
- c. Quilt Show/Quilt Block Tours – Kathy/Jan. It was discussed whether this should be held in the fall and combined as a fall tour with a lunch. This will be discussed further at a future meeting.
- d. Snowpackers No Snow Run – This event is scheduled for June 5. Ray indicated they need help with the pit stops, registration, etc. A message will go out to the chamber members to see if there is interest in helping with this event.

XI. Audience Items - None

Ray made a motion to Adjourn, Tula supported, the meeting was adjourned at 7:10 p.m.

Respectfully Submitted,

Janet Bawol, Secretary

P.O. Box 642, Saint Helen, Michigan 48656  
989-389-3725  
[www.sainthelenchamber.net](http://www.sainthelenchamber.net)