

St. Helen Chamber of Commerce
Minutes
January 30, 2013

Meeting Called to Order at 7:02 pm

Board Members in Attendance – Bev VanMeter, Sheryl Lyttle, Pam Colby, Pam Peake, John Sutter, Grange Bell, Marge Williams and Jim Lyttle

Others in Attendance– Kevin Howe, Ron Rademacher, Tom Reif and Peter Fabori

Presentation – Ron Rademacher from www.michiganbackroads.com, promoting Terrific Towns Program. Program is like a trip tick but is run through Google. If you sign up, he will put on His web site 6 pages or more of stuff about our town's roots and current activities. He will Write the story but we can send him information and expand the information. Price is \$500 For one year, \$700 for 2 and \$900 for 3 years. Can also feature new businesses when they Open if we send him the information.

Presentation – Tom Reif – Modern Craft Wineries promoting the Sunrise Side Wine and Hops Trail. This is a wine and beer trail in North Eastern Michigan, from Rose City to Alpena to Standish. Packet is for convention centers and tourism organizations to hand out. Chambers can put link on their web site and make a donation. Peter from the Glass Slipper is on the map since he has Modern Craft Wineries wine and does wine tastings all the time.

Minutes – Motion by Jim Lyttle and seconded by John Sutter to accept the Minutes. Motion Carried

Correspondence – Michigan Retailers Association Scholarship
Minnesota Snowmobiling Magazine
National Chamber Review
AT&T Visa Reward Card Promotion
Ken May Cost Recovery Consultant

Treasurer's Report–Motion by Jim Lyttle and seconded by John Sutter to accept the Treasurer's Report. Motion Carried

President's Report –

Committee Reports

Membership – None

Hospitality – Sheryl Lyttle–Get Well card sent to Kathy Jernigan and Sympathy card to Vicki Smith

Licensing – Kathy Jernigan - None.

By-Laws – Jan Waltz (Bev VanMeter) meeting next week

Fund Raising – Lori-None

Old Business

Up North Trails Collaborative – Grange Bell. Are going to individual counties to present

Ark Fundraiser – Fun Run or Critter Crawl. Postponed till next meeting

Time to Shine – Winners were put on the web site. Suggestion that we post a trail of residential contestants to view them easier.

Winter in St. Helen – Fishing contest wrapping up. Snowman contest is ongoing and Medallion Clues will be posted on the web site, on facebook and at the Chamber Office

New Business

Welcome Back Vicki – Vicki is back part time on Tuesdays and Thursdays

REM – Pam Colby REM would like to do a fundraiser for CHA on the same day as the BBQ

And Pig Roast to capitalize on other sources of funding than locals. Was looking into a Donkey Race or Baseball Game but may not be cost effective. All members were receptive.

Pig Roast/BBQ Rib Contest/Parade – Grange Brian Beltz is doing the Pig Roast but wants to buy the pig at Ebels (no issues). Judges Rendon and Michael J and a DNR Judge. Same menu minus the coleslaw.

25th Anniversary – Make handouts – more discussion later

Way Finding Signs – Grange Need person for Rosalie to contact on where to put the signs. Sheryl Lyttle and Frank Peake are the contacts.

Kirtland Community College Regional After Business Hour – On March 7th, Chamber has a table Reserved 5:30 – 8 at Kirtland. Contact Bev is you want to go.

County Visitor's Guide – Send pictures to Grange. Narrative changed.

St. Helen Visitor's Guide – Changing from one color to full color price goes to \$600

Need to know what is in the County Guide to decide if we need a separate guide.

Wine Trail – decision made to leave up to individual businesses to promote, St. Helen doesn't fit into the trail as a wine or hops draw.

Terrific Towns Program – Keep in mind but need to see more results and explore other options

Public Comments

John Sutter's Christmas Dinner was a success and plans to continue.

Meeting Adjourned at 8:46 pm